



RAN-2411001102050001

B.Sc. (I.T.) (Semester-II) Examination March - 2026 Paper 201 - Business Communication Skills in English (NEP)

Time: 1 Hour]

[Total Marks: 25

સૂચના : / Instructions (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fill up strictly the above details on your answer book.	Seat No.: <table border="1"> <tr> <td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table> Student's Signature						

- Q-1. Answer the following: (Any 1) 05**
- During a team meeting, your colleague dominates the conversation. How will you communicate your point without sounding aggressive?
 - Imagine your team missed a project deadline. How will you use business communication to take responsibility and rebuild trust with the client?
- Q-2. Answer the following: (Any 1) 05**
- How would you convince a client to adopt a new cybersecurity solution using persuasive strategies. Explain with an example.
 - What strategies would you use to persuade management to upgrade outdated software? Discuss with an example.
- Q-3. Answer the following: (Any 1) 05**
- Write a short homepage introduction for a start-up offering mobile app development.
 - You are a junior developer and need clarification on a task assigned by your project manager. How would you initiate and conduct this conversation professionally?
- Q-4. Do as directed:**
- Give meanings of the following business idioms and frame meaningful sentences. **03**
 - in the pipeline
 - cut corners
 - take it off line
 - List 5 expressions used during a meeting. **02**
- Q-5. Speaking involves clearly conveying information verbally. Exemplify using different tasks in workplace communication. 05**